Medical Esthetics Survey Results

DENNIS CLARK, EXECUTIVE OFFICER
MONTANA BOARD OF BARBERS & COSMETOLOGISTS

IAN MARQUAND, EXECUTIVE OFFICER
MONTANA BOARD OF MEDICAL EXAMINERS

MISSY POORTENGA, EXECUTIVE OFFICER
MONTANA BOARD OF NURSING
Medical Esthetics Survey Background

• Currently, there is a lack of clarity regarding rules or statutes in Montana addressing the practice of medical esthetics or medical spas.
• Joint committee formed to explore current practices and potential need for regulations or new licensure options.
• Committee comprised of members of the boards of Medical Examiners, Nursing, and Barbers & Cosmetologists.
• This survey was initiated to solicit input from licensees regarding their current practice, their interest in expanded practice, and their interest in a Master of Esthetic Practice license.
Question #1
Please select your license type:

RN: 36%
Physician: 18%
Cosmetologist: 13%
Esthetician: 12%
APRN: 10%
LPN: 5%
Physician Assistant: 3%
Question #2
Please list the primary zip code where you conduct business:

Montana Zip Code: 87%
Outside Montana: 11%
Other: 2%
Survey Participation Heat Map
Question #3
Please select the current procedures you perform for your patients or clients:
Question #4
Are there procedures you would like to offer but are currently unable to?

![Bar chart showing responses to the question. The chart compares the percentage of 'Yes', 'No answer', and 'No' responses across different categories such as AP RN, Cosmetologist, Esthetician, LPN, Physician, and Physician Assistant. The chart visually represents the data with colored bars for each category and percentage on the y-axis.](chart.png)
Question #5
What procedure(s) would you like to offer your patients or clients?

- Estheticians had highest answer participation.
- Majority of procedures listed by participants are not regulated in Montana.
- Full answers are provided in committee member materials.
Question #6
Why would you like to offer these additional procedures?

• Estheticians had highest answer participation.
• Sample of answers include:
  • Demand for locally provided service
  • Build experience and revenue
  • Procedures are safe and allowed in other states
• Full answers are provided in committee member materials.
Question #7
Why are you currently unable to offer the procedures you listed?

• Estheticians had highest answer participation.
• Sample answers include:
  • Procedures aren’t regulated
  • Need additional education
  • Doesn’t fall under current scope of practice
• Full answers are provided in committee member materials.
Question #8
Which of the following do you feel are areas of confusion regarding Medical Esthetics?

- Lack of Regulation: 19%
- Difficulty determining the appropriate supervision for a procedure: 18%
- Difficulty understanding what can be performed with my license type: 17%
- Understanding my scope of practice: 13%
- Other: 12%
Question #9
Would you be interested in Montana pursuing the development of a Master of Esthetic Practice license?

- Yes: 45%
- No: 50%
- No Answer: 4%
Dennis Clark, Executive Officer
Montana Board of Barbers & Cosmetologists
(406) 841-2390
DLIBSDCOS@MT.GOV

Ian Marquand, Executive Officer
Montana Board of Medical Examiners
(406) 841-2360
IMARQUAND@MT.GOV

Missy Poortenga, Executive Officer
Montana Board of Nursing
(406) 841-2380
MELISSA.POORTENGA@MT.GOV